

2021



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About the Chamber

Promoting Business While Connecting Communities

The Eastern Shore Chamber of Commerce is a membership organization established to promote and protect the interests of the business community on the Eastern Shore. The Chamber's four core values include promoting business, building community relationships, advancing tourism and advocating for workforce development.

Operated by a staff of six and a team of volunteers, the Chamber represents more than 1,000 member businesses. Funding comes from membership dues, sponsorships, event income and partnerships with Daphne, Fairhope, Spanish Fort and the Baldwin County Commission.

The Chamber is lead by a Board of Directors and Executive Committee, comprised of business leaders from the community. The Eastern Shore Chamber serves the needs and expectations of its membership and works to serve the community as a whole.

Core Values

- **Promote Business** - Provide value, opportunity, promotion, education, networking and recognition for members
- **Build Community Relationships** - Inform, educate and provide access to elected officials and community leaders to ensure a business-friendly environment
- **Advance Tourism** - Promote tourism as an economic driver through communication and education
- **Advocate for Workforce Development** - Bridge relationships between businesses, education and training entities and the workforce

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Ambassadors Program

OVERVIEW: The Ambassadors are an extension of the Chamber who are out and engaged in the community. Ambassadors are the official welcome team for new members.

DATE: Annual

PRESENTING SPONSOR: \$2,000 - 1 available

- Annual Awards Ambassador of the Year Sponsor and Presenter
 - Company may present Ambassador Award to recipient
 - Company recognized in Annual Awards publicity, including press releases, monthly e-newsletter and post-event publicity
 - Company logo on event signage
 - 2 Tickets to the Annual Awards Ceremony
- Company logo in monthly e-newsletter
- Recognition during monthly ambassador meeting
- Ability to speak to ambassadors during Ambassador 101 meeting
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$750 or in-kind

- If in-kind: Responsible for coffee and pastries for ambassador meeting each month
- Provide one \$10 gift card per month for the Ambassador of the Month
- Company logo in monthly e-newsletter
- Ability to speak at Ambassador meeting during Ambassador 101
- First right of refusal for the following year's sponsorship



Young Professionals

OVERVIEW: The Young Professionals come together to share initiatives, develop their careers and network. This group is geared toward our under-40 crowd.

DATE: Annual

PRESENTING SPONSOR: \$3,000 - 1 available

- Company logo gets top billing on Young Professional banner at all YP events
- Company logo on YP social media platforms
- Company logo on monthly e-newsletters
- Ability to speak at 2 Young Professional socials throughout the year- excluding the 3 fundraisers.
- 1 Team for each fundraiser: Trivia, Pencil & Glue for Bingo & Brew and Cornhole Tournament
- Annual Awards Young Professional of the Year Sponsor and Presenter
 - Company may present Young Professional of the Year Award to recipient
 - Company recognized in Annual Awards Ceremony publicity, including press releases, monthly e-newsletter and social media
 - Company logo on event signage
 - 2 Tickets to the Annual Awards Ceremony
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$750 - 3 available

- Company logo on Young Professional banner at all YP events
- Company logo on YP social media platforms
- Company logo on monthly e-newsletters
- Ability to speak at 1 Young Professional social throughout the year- excluding the 3 fundraisers.
- First right of refusal for the following year's sponsorship



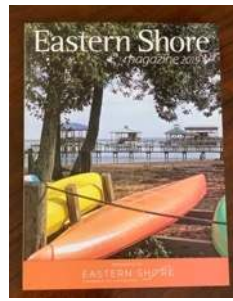
Tourism Society

OVERVIEW: Tourism society members get a behind-the-scenes look at area attractions, serve as guides for local events & make visitors feel welcome. Each tourism society season includes speakers, expo, bus tour and graduation.

DATE: Annual

PRESENTING SPONSOR: \$2,000- 1 available

- Logo on Tourism Society webpage on www.eschamber.com
- Logo on Tourism Society e-blasts and all other promotions
- Opportunity to address participants at opening or closing
- Logo on all tourism Society materials distributed to participants (binder materials and sponsor page)
- Spotlight profile in one Chamber monthly e-newsletter



Relocation & Tourism Packages

OVERVIEW: Chamber member and community information is distributed regularly in relocation packets mailed to those who request them.

DATE: Annual

PRESENTING SPONSOR: \$1,000 - 1 available

- Optional letter from sponsor on personal company stationary
- Company logo on the visitor package request page of ExploreEasternShore.com
- Company may put brochure, flyers, etc. in mailer
- First right of refusal for the following year's sponsorship



Explore Eastern Shore Attractions Map

OVERVIEW: The Eastern Shore Chamber of Commerce produces an attractions map every two years that is distributed to tourists, hotels, conferences and locals.

DATE: 2021-2022

PRESENTING SPONSOR: \$1,500 - 1 available

- Logo placed on Explore Eastern Shore Maps
- Company may put brochure, flyers, etc. in mailer
- First right of refusal for the following year's sponsorship



Tourism Website

OVERVIEW: ExploreEasternShore.com is the Eastern Shore Chamber's tourism and community website with listings for places to eat, stay, shop & play. It's designed to make it easy for visitors to plan a trip to the Eastern Shore and showcase our beautiful community.

DATE: Annual

WEBSITE SPONSOR: \$3000 for 2021 or \$1800 Jan – June – 5 available: 1 per category (restaurant, hotel, shop, attraction, event planning)

- Listed as a featured sponsor on the Explore Eastern Shore homepage with a photo, 1 sentence description & link to sponsor's website.
- Directory listing would be flagged as "Featured Sponsor" listing it at the top of all searches it applies to
- Sponsor would receive an enhanced listing on the Chamber's www.eschamber.com online directory, giving them top billing in their category
- Sponsor would receive 1 blog post per year, specifically highlighting their business. Blog would be promoted on Facebook, Twitter, Instagram, Pinterest and in the Tourism quarterly Newsletter.
- Logo linked to company website included in each quarterly Tourism Newsletter
- Sponsor to receive a featured post on the Explore Eastern Shore Facebook Page once a quarter.
- Brochure automatically included in all Tourism Packets mailed out
- Logo listed on all Tourism Society collateral.
- First right of refusal for next year's sponsorship

TOURISM NEWSLETTER ADVERTISING: \$250/ad or \$900/year (4 ads) – 4 available/quarter
Quarterly E-Newsletter features tourism topics member recognitions, upcoming Chamber events, ribbon cuttings and access to resources.

- Square ad in the quarterly tourism e-newsletter
- Ad Spots should be designed to 400 x 400 pixels and saved as .jpeg or .png
- Ad will link to Company website
- Monthly e-newsletters goes out to a mailing list of 1,700+.

SPONSORED BLOG POST: \$500

Blog posts highlights member businesses on ExploreEasternShore.com and are distributed through social media.

- Sponsored blog post to feature your individual business
- Blog would be promoted on Facebook, Twitter, Instagram, Pinterest and in the Tourism Quarterly Newsletter.



Advertising

OVERVIEW: The Chamber offers member rate pricing on advertising in our annual magazine, street maps, e-newsletters and website.

MONTHLY E-NEWSLETTER: \$100/month or \$1000/year - 4 available/month

The Monthly E-Newsletter features member recognitions, upcoming Chamber events, ribbon cuttings and access to resources.

- Square ad in the monthly e-newsletter for 1 month
- Ad Spots should be designed to 400 x 400 pixels and saved as .jpeg or .png
- Ad will link to Company website
- Monthly e-newsletters goes out the first Monday of each month to a mailing list of 1,700+.

WEEKLY WAKEUP E-BLAST: \$100/week, \$500/6 weeks, or \$1000/12 weeks - 1 available/week

The Weekly Wakeup e-blast gives information about upcoming Chamber & community events

- Banner ad in the Weekly Wakeup e-newsletter
- Ad spots should be designed to: 144 x 720 pixels and saved as a .jpeg or .png
- Ad would link to Company website
- Weekly Wakeup e-blasts go out every Monday morning except the first Monday of the Month when the monthly e-newsletter goes out. It goes to a mailing list of 1,700+.

EASTERN SHORE SPOTLIGHT: \$100/week, \$500/6 weeks, or \$1000/12 weeks - 1 available/week

The Eastern Shore Spotlight highlights members and community news

- Banner ad in the Eastern Shore Spotlight weekly e-newsletter
- Ad spots should be designed 144 x 720 pixels and saved as a .jpeg or .png
- Ad would link to Company website
- Eastern Shore spotlight e-blasts go out every Friday morning to a mailing list of 1,700+

COMMUNITY CALENDAR BANNER AD: \$500 for 6 months or \$1000 for a year – 1 available

The Eastern Shore Chamber Community Calendar serves as an event resource for the Eastern Shore.

- Banner ad to run in rotation on the Community Calendar page of eschamber.com
- Ad would link to company website
- Ad should be designed to: 480 x 60 pixels and saved as a .jpeg or .png

CHAMBER DIRECTORY BANNER AD: \$500 for 6 months or \$1000 for a year – 1 available/category

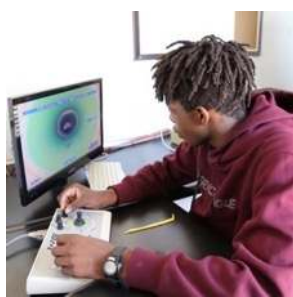
Members are automatically included in our SEO optimized online directory. Members are organized by category.

- Banner ad to run in rotation on your Directory Category on eschamber.com
- Ad would link to company website
- Ad should be designed to: 480 x 60 pixels and saved as a .jpeg or .png

EASTERN SHORE MAGAZINE ADS:

The Annual magazine and directory serves as the official community guide for the Eastern Shore.

For information on advertising in the Eastern Shore Magazine, contact Keith Lott at 251-458-3707 or email him at keithlott@bellsouth.net



Student Training & Exploration Program

OVERVIEW: The Student Training and Exploration Program is a leadership and career pathway exploration initiative. This program engages selected students in the 9th grade and follows them through their senior year. Students explore local high-demand career opportunities while connecting classwork with skills needed in the workplace. This program also helps to instill confidence and self esteem in order for students to reach their highest potential of success. STEP works in cooperation with the Baldwin County Board of Education, local colleges, technical training facilities and local industries to connect educators to businesses on the Eastern Shore.

DATE: School Year Aug 2020- May 2021

PROGRAM SPONSOR: \$5,000 - 1 available

- Opportunity to address the students during 4 of the 14 program days
- Company recognition at all STEP events
- Company logo on STEP webpage with link to company's website
- Recognition in all e-newsletter articles, social media posts and press releases about the STEP program
- Recognition at the STEP Graduation Ceremony including logo on slideshow, invitation & program
- Two complimentary tickets/invitations to the Elected Officials Luncheon
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$2,500

- Opportunity to address the students during one program day
- Company recognition at all STEP events
- Recognition in e-newsletter articles, social media posts and press releases about the program
- Recognition on the STEP webpage with link to company's website
- Recognition at the STEP Graduation Ceremony

GRADUATION SPONSOR: \$1,500 – (April) 1 available

- Company logo on STEP Graduation invitation slideshow and program
- Opportunity to address the students at graduation
- 4 Tickets to attend the Graduation Ceremony
- Recognition in all e-newsletter articles, social media posts and press releases about STEP Graduation
- Company logo on STEP webpage with link to company's website
- First right of refusal for the following year

LUNCH: \$350 or in-kind (50 lunches)

- Opportunity to address the students on the day of your lunch
- Company recognized on social media posts from program day
- Company recognized in monthly e-newsletter article from program day



Youth Leadership

OVERVIEW: The Youth Leadership Program is an intensive and elite, seven-month program designed to provide Eastern Shore high school students with the opportunity to gain a greater knowledge about their community, develop strong leadership skills and gain more self and social awareness. Participants engage in topic discussions including the history & geography of Baldwin County, law and government, business smarts, health and human services, and the environment. In addition to class sessions, students work in teams to develop small group projects that address and benefit a special community need.

DATE: School Year Aug 2020- May 2021

PROGRAM SPONSOR: \$5,000 - 1 available

- Recognition at the Opening Retreat with an opportunity to address the students
- Recognition at all Youth Leadership events
- Company logo on Youth Leadership webpage with link to company's website
- Recognition in all e-newsletter articles, social media posts and press releases about the program
- Company logo on participant t-shirts
- Recognition at the Graduation Ceremony including logo on slideshow, invitation and program
- Two complimentary tickets/invitations to the Elected Officials Luncheon
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$2,500

- Opportunity to address the students during one program day
- Company recognition at all Youth Leadership events
- Company logo on participant t-shirts
- Recognition on the Youth Leadership webpage with link to company's website
- Recognition in e-newsletter articles, social media posts and press releases about the program
- Recognition at the Graduation Ceremony including logo on slideshow and listing in program

GRADUATION SPONSOR: \$1,500 - 1 available

- Company logo on Youth Leadership Graduation slideshow, invitation and program
- Opportunity to address the students at the Graduation Ceremony
- Recognition in all e-newsletter articles, social media posts and press releases about Graduation
- Company logo on Youth Leadership webpage with link to company's website
- 4 Tickets to Youth Leadership Graduation
- First right of refusal for the following year

LUNCH: \$350 or in-kind (45 lunches)

- Opportunity to address the students on the day of your lunch
- Company recognized on all e-newsletter articles and social media posts from program day



Eggs N' Issues

OVERVIEW: Eggs N' Issues breakfasts bring members together for networking and a speaker on current topics pertinent to the business community.

DATE: January 13, March 10, September 8 & November 10, 2021

LOCATION: Daphne United Methodist Church

ATTENDANCE: 75+

EGGS N' ISSUES SPONSOR: \$1,000 per event *4 available*

- Company will have the opportunity to speak at the sponsored Eggs N' Issues
- Company recognized in press releases, e-newsletter, social media and post-event publicity
- Company logo on Weekly Wakeup e-blast event announcement with a link to website
- Company recognized as sponsor on Community Calendar listing
- Company logo displayed during sponsored Eggs N' Issues
- 4 Tickets to sponsored Eggs N' Issues



Morning Marketing Meetings

OVERVIEW: Morning Marketing's monthly roundtable setting offers each member a minute to introduce their business, promote specials and plug upcoming events.

DATE: Monthly – Every Third Thursday

LOCATION: Locations rotate between the Daphne Senior Center, Fairhope's Nix Center and Prodissee Pantry in Spanish Fort.

ATTENDANCE: 40-60

MORNING MARKETING SPONSOR: Supply Breakfast

- Company to supply breakfast and coffee for Morning Marketing Meeting
- Company to provide a door prize of \$50 or equal value.
- Company gets extended time of 5-7 minutes to talk about your business and hand out collateral material to all attendees.
- Company recognized event sponsor on social media posts
- Company recognized as event sponsor in e-blasts, e-newsletter and calendar listing



Smart Business Academy

OVERVIEW: Smart Business Academies are professional development sessions hosted by various members throughout the year. All speakers interested in hosting a Smart Business Academy Workshop should enroll in the Chamber's Speakers Bureau.

DATE: Monthly

LOCATION: Varies

ATTENDANCE: 15-30

SMART BUSINESS ACADEMY SPONSOR: \$100 per session

- Chamber works with host to secure a location and refreshments
- Chamber promotes event to Chamber membership
- Chamber handles registration
- Speaker or trainer gets recognition as a subject matter expert

VIRTUAL FORUM SPONSOR: \$250 per session

- Chamber promotes event to Chamber membership
- Chamber handles registration
- Logo on the screen during forum
- Ability to ask moderate the forum



New Member Reception

OVERVIEW: New members are invited to gather with Chamber leadership and other new members to network and make connections. We hold these New Member Reception twice a year. No admission is charged to attendees and all refreshments are complimentary.

DATE: March 2021 & October 2021

LOCATION: Sponsor's Business

ATTENDANCE: 75+

INVESTMENT: \$500

HOST TO PROVIDE:

- Hors d'oeuvres
- Wine, beer, soft drinks and bottled water
- All set-ups for serving food and beverages
- \$100 cash for drawing or item of relative value

CHAMBER TO PROVIDE:

- Publicity to attract attendees
- Name tags, pens & a bowl for collecting business cards
- Staff and Ambassadors to serve as greeters
- Guests include:
 - All new members from past 6 months
 - Ambassadors
 - Board Members
 - Staff
 - Leaders Council Members



Annual Awards Ceremony

OVERVIEW: The Annual Awards Ceremony is a gala to celebrate accomplishments, recognize members and install officers for the upcoming year.

DATE: February 4, 2021

LOCATION: Grand Hotel Golf Resort & Spa

ATTENDANCE: 225

PRESENTING SPONSOR: \$5000 – 1 available

- Company recognition as Presenting Sponsor at the Annual Awards Ceremony
- Company recognized in Annual Awards Ceremony publicity, including press releases, e-newsletters and post-event publicity
- Top billing for Company logo on event signage and invitation
- Ability to speak at Annual Awards Ceremony
- Reserved table with 8 seats
- 8 Tickets to Annual Awards Ceremony
- First right of refusal for the following year's sponsorship

AWARDS SPONSOR: \$1000 4 available

- Company may present sponsored award to recipient
- Company recognized in Annual Awards Ceremony publicity, including e-newsletter, press releases and post-event publicity
- Company logo on event signage
- 2 tickets to event
- First right of refusal for the following year's sponsorship
- Available Awards:
 - Small Business of the Year
 - Community Leader of the Year
 - Service Award
 - Non-Profit of the Year

DIAMOND SPONSOR: \$750

- Company recognized in all publicity, including press releases, e-newsletters and post-event publicity
- Company logo on event signage
- Special company recognition as a Diamond Sponsor at the Awards Ceremony
- 2 tickets to event



Baldwin County Career & Job Fair

OVERVIEW: The Baldwin County Career & Job Fair connects employers with job seekers and offers seminars for those looking for employment.

DATE: March 2021

LOCATION: Daphne Civic Center

ATTENDANCE: 500

PRESENTING SPONSOR: \$2,500 – 1 available **SOLD**

- On-site visibility: Display booth at prominent location and extended display area
- Opportunity to present at Career & Job Fair Seminar
- Listed on the job fair webpage as Presenting Sponsor with company logo
- Company name listed in all advertising and press releases
- Title Sponsor name badges
- Top billing on sponsor signage at Job Fair and event program
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$1,500

- On-site visibility: Display booth
- Company logo on sponsor signage at Job Fair and event program
- Listed on the Career Fair webpage as sponsor
- Sponsor name badges

MEDIA SPONSOR: In-kind (Value \$2,000) – 1 available – *Media outlets only*

- On-site visibility: Display booth at a prominent location
- Company logo on sponsor signage at Job Fair and event program
- Listed on the Career Fair webpage as sponsor
- Sponsor name badges
- First right of refusal for the following year's sponsorship

LUNCH SPONSOR: \$2,000 or In-kind – 1 available

- On-site visibility: Display booth
- Company logo on sponsor signage at Job Fair and event program
- Listed on the job fair website as sponsor
- Sponsor name badges
- First right of refusal for the following year's sponsorship

BEVERAGE SPONSOR: In-kind – 1 available

- Company logo in event program
- Signage at Job Fair



Mayors' Prayer Breakfast

OVERVIEW: The Mayors' Prayer Breakfast is held annually on the National Day of Prayer. More than 400 business leaders join the mayors of Daphne, Fairhope and Spanish Fort for an inspirational and uplifting breakfast that includes a keynote speaker.

DATE: May 6, 2021

LOCATION: Daphne Civic Center

ATTENDANCE: 400+

PRESENTING SPONSOR: \$5,000 – 1 available

- Opportunity to introduce the Mayors
- Company to receive preferred seating at the event on the first row with the cities
- Company to receive 10 tickets to the breakfast
- Recognition during event as Presenting Sponsor
- Top billing on sponsor signage displayed prominently at the breakfast.
- Top billing in all printed publicity, including press releases, event programs, e-newsletter, tickets, and post-event publicity
- Company recognized on event digital publicity including social media, calendar listing, e-newsletters and email blasts, with link to company website.
- Company logo to receive top billing on event stage
- Tent card with company logo on reserved table
- Company may take a centerpiece arrangement after breakfast
- First right of refusal for the following years sponsorship

SPEAKER SPONSOR: \$2,000 – 1 available

- Company to receive preferred seating at the event on second row
- Company representative has opportunity to introduce the speaker
- Company to receive 10 tickets to the breakfast
- Recognition during event as Speaker Sponsor
- Recognition in all publicity, including press releases, e-newsletters and post-event publicity
- Company logo on event program
- Company logo on sponsor signage displayed prominently at the breakfast
- Tent card with company logo on reserved table
- Company may take a table centerpiece arrangement after event
- First right of refusal for the following year sponsorship



Mayors' Prayer Breakfast

DIAMOND SPONSOR: \$1,400 – 8 available

- Company to receive preferred seating at the event on second row
- Company to receive 10 tickets to the breakfast
- Recognition during event as Diamond Sponsor
- Recognition in all publicity, including press releases, e-newsletters and post-event publicity
- Company logo on event program
- Company logo on sponsor signage displayed prominently at the breakfast
- Tent card with company logo on reserved table
- Company may take a table centerpiece arrangement after event
- First right of refusal for the following year sponsorship

PLATINUM SPONSOR: \$1,000 – 6 available

- Company to receive preferred seating at the event on third row
- Company to receive 10 tickets
- Recognition during the event as a Platinum Sponsor
- Recognition in all publicity, including press releases, e-newsletter and post-event publicity
- Company logo on event program
- Company logo on sponsor signage displayed prominently at the breakfast
- Tent card with company logo on table
- Company may take a table centerpiece arrangement after event
- First right of refusal for the following year sponsorship

GOLD SPONSOR: \$750

- Company to receive preferred seated on the 4th, 5th or 6th row
- Company to receive 4 tickets to the breakfast
- Tent Card with company logo on table
- Recognition in Chamber e-newsletter and post-event publicity
- Company name in program
- Company name on Sponsor signage displayed prominently at the breakfast
- Company may take a table centerpiece arrangement after event

HEAD TABLE CENTERPIECE SPONSOR: \$600 – 1 available

- Arrangement will be ordered by the Chamber
- Company may take the Head Table Centerpiece following the Mayors' Prayer Breakfast
- Company to receive 2 tickets to the breakfast
- Recognition in e-newsletter and post-event publicity
- Company name in program as Head Table Centerpiece Sponsor
- Recognition during event as Head Table Centerpiece Sponsor
- Company logo on sponsor signage displayed prominently at event
- Tent card with company logo on reserved table
- First right of refusal for the following year sponsorship



Lemonade Day Eastern Shore

OVERVIEW: The Mission of Lemonade Day is to help today's youth become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow, one lemonade stand at a time.

DATE: May 7 & 8, 2021

MAIN SQUEEZE INVESTOR: \$7,500 – 1 available

Largest and most prominent logo displayed on the workbooks and drawstring backpacks

- Full-page ad on inside cover of Lemonade Day workbook
- Presence in video used in social media and at events
- Logo on marketing materials and at events
- Company logo featured as main squeeze sponsor at the top of promotional posters displayed in schools, local businesses and community partner locations
- Hyperlinked company logo featured prominently on Lemonade Day website
- Listed in press releases as a Main Squeeze sponsor
- Company flyer in Lemonade Day stand at special events, prior to Lemonade Day

FRESH SQUEEZE INVESTOR: \$2,500

- Large logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Logo on marketing materials and at events
- Logo featured prominently on promotional posters
- Company logo hyperlinked to Lemonade Day website
- Listed in press releases
- Company flyer in Lemonade Day stand at special events, prior to Lemonade Day

LEMON DROP INVESTOR: \$1,500

- Medium-sized logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Organization name listed on promotional posters
- Company logo hyperlinked to Lemonade Day website
- Listing on Chamber of Commerce's website
- Listed in press releases



Lemonade Day Eastern Shore

PUCKER-UP PAL: \$500

- Largest and most prominent logo displayed on the workbooks and drawstring backpacks
- Small logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Logo on Lemonade Day website

SPOONFUL OF SUGAR INVESTOR: \$1-\$499

- Name recognition on website

YOUTH ENTREPRENEUR OF THE YEAR CONTEST SPONSOR: \$1,000 – 1 available

- Category exclusivity
- Recognition through promotion of Youth Entrepreneur of the Year contest and promotion of winner
- Small logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Logo on Lemonade Day website
- Youth Entrepreneur of the Year award winners have the chance to benefit from national PR

BEST TASTING LEMONADE CONTEST SPONSOR: \$1,000

- Category exclusivity
- Recognition as presenting sponsor of Best Tasting Lemonade Contest through event signage, event marketing materials, social media promotion and awards
- Small logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Logo on Lemonade Day website

BEST LEMONADE STAND CONTEST: \$1,000

- Category exclusivity
- Recognition as press sponsor of "Build-a-Stand, Spark-a-Dream" event through event signage, event marketing, social media promotions and awards
- Small logo on Lemonade Day backpacks
- Logo on Lemonade Day print workbooks
- Logo on Lemonade Day website

Additional sponsorship levels also available. Lemon Head in-kind investment opportunities have the same value and benefits as cash investment opportunities. Examples of in-kind investments include printing, prizes for competitions, advertising space and materials. Organizations have donated the proceeds of sales of lemonade or lemon-themed items – we are pleased to discuss an appropriate form of support.



Jubilee Festival of Arts

OVERVIEW: The Jubilee Festival of Arts showcases various forms of art and talent each September in Olde Towne Daphne. This free art festival draws thousands with art vendors, a cooking competition, craft demonstrations, live theater, music and dance.

DATE: October 16 & 17, 2021

LOCATION: Olde Towne Daphne

ATTENDANCE: Thousands

PRESENTING SPONSOR: \$10,000 – 1 available

- 10x20 Booth Space in prominent location during festival to promote your business
- All signage will read, 31st Annual Jubilee Festival of Arts presented by "Your Company."
- Recognition as Presenting Sponsor during: Artwork Unveiling, Sponsor Party, Artist Reception
- Company billed as Presenting Sponsor on festival billboards in Baldwin County
- Top Billing in all advertising for print and radio
- Top Billing for logo on promo video, back of festival t-shirts, posters, hand fans and programs
- Company logo will receive top billing on festival promotional banners strategically placed at high traffic intersections around the Eastern Shore leading up to the festival
- Company logo will receive top billing on sponsor banners placed throughout the festival
- Company logo and link on official festival website linked to company's website
- Company to receive recognition as "Presenting Sponsor" in press releases, e-newsletter, social media posts, radio announcements and email blasts leading up to festival
- 1 signed and framed festival print, 4 signed festival prints suitable for framing and 4 t-shirts
- 2 complimentary lunches provided on Saturday
- Branded recap video featuring company that can easily be shared on company website and social media
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$5,000

- 10x10 booth space during the festival to promote your business
- Company logo on promo video, back of festival t-shirts, posters, hand fans and festival programs
- Company logo on sponsor banners placed throughout the festival
- Company logo and link on official festival website linked to company's website
- Company to receive recognition in press releases, e-newsletters and social media posts
- 1 signed and framed festival print, 2 signed festival prints suitable for framing and 2 t-shirts
- 2 complimentary lunches provided on Saturday
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship



Jubilee Festival of Arts

PLATINUM SPONSOR: \$2,000

- Logo placed on promo video, back of t-shirts, posters, hand fans and festival program
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo on official festival website linked to company's website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 signed and framed festival print, 2 signed festival prints suitable for framing and 2 t-shirts
- Permission to use festival logo in promotions, signage and marketing for your company

GOLD SPONSOR: \$800

- Logo placed on posters, hand fans and festival programs
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo and link on official festival website linked to company's website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 signed print suitable for framing
- 2 festival t-shirts

FRIEND OF THE FESTIVAL: \$300

- Name listed as "Friend of the Festival" on sponsor banners placed throughout the festival
- Company logo on official festival website linked to company's website
- 1 signed festival print suitable for framing

ENTERTAINMENT AREA: \$3,000 *1 available*

- Festival entertainment area will be named the "Your Company" Entertainment Area
- Company logo on festival map indicating your business as the Entertainment Area sponsor
- Company recognized in Entertainment Area name in all entertainment publicity
- Logo on stage banner
- Company logo on sponsor banners placed throughout the festival during the event
- Logo placed on promo video, back of festival t-shirts, posters, hand fans and programs
- Logo on official festival website linked to company's website
- Logo on Entertainment page of Jubilee website linked to company's website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 signed and framed festival print, 2 signed festival prints suitable for framing and 2 t-shirts
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship



Jubilee Festival of Arts

HIGH SCHOOL ART COMPETITION SPONSOR: \$2,000 *1 available*

- Opportunity to present awards to the winners of the High School Art Competition
- Company logo on festival map indicating "your business" as High School Art Competition Sponsor
- Company logo on High School Art Competition entrance banner & signage
- Company recognized as High School Art Competition sponsor in all competition publicity
- Company logo placed on promo video, back of t-shirts, posters, hand fans and festival program
- Company logo on official festival website linked to company's website
- Company logo on the High School Art Competition page of the Jubilee website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 signed and framed festival print, 1 signed festival print suitable for framing and 2 festival t-shirts
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship.

JUBILEE MARKET SPONSOR: \$1,000 – *1 available*

- Festival Jubilee Market area will be named "Jubilee Market presented by Your Company Name"
- Company logo on festival map indicating your business as the Jubilee Market sponsor
- Company recognized in Jubilee Market name in all market publicity
- Logo on Jubilee Market banner
- Company logo on sponsor banners placed throughout the festival during the event
- Logo placed on promo video, back of festival t-shirts, posters, hand fans and programs
- Logo on official festival website linked to company's website
- Logo on Jubilee Market page of Jubilee website linked to company's website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 signed and framed festival print, 2 signed festival prints suitable for framing and 2 t-shirts
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

AWARDS RECEPTION SPONSOR: In-kind value

- Sponsor provides heavy Hors d'oeuvres for 120 artists. This can be in boxed form or buffet.
- Sponsor coordinates delivery with Chamber representative
- Sponsor may address artists at reception located at the entertainment stage
- Logo on sandwich board at reception
- Logo on Table-tent cards on tables



Jubilee Festival of Arts

KIDS ART SPONSOR: \$1,500 *1 available*

- Company may set up 10x10 tent in the main entrance of Kids Art Park
- Allowed to distribute marketing materials to families
- Company logo to receive top billing on Jubilee Festival Kids Art Banner hung at the Kids Art Park
- Logo placed on back of t-shirts, hand fans and festival program
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo on festival map indicating "your business" as Kids Art Park Sponsor
- Logo on official festival website linked to company's website
- Logo on the Kids Art Park page of the Jubilee website
- Logo on Kids Art Park promotional flyers that go to local schools
- Company to receive recognition as "Kids Art Park Sponsor" in press releases, e-newsletter and social media posts
- 2 festival t-shirts
- 2 festival prints suitable for framing
- Permission to use festival logo in promotions, signage and marketing for your company
- First right of refusal for the following year's sponsorship

KIDS ART ACTIVITY SPONSOR: \$750 – 4 *available*

- Sponsor will be able to pick from previously planned Kids Art activities on a first come, first served basis
- Sponsor responsible for having 2-3 people manning activity
- Art supplies, tables, chairs and support volunteers provided
- Sponsor may set up a 10x10 tent and company signage
- Company logo on Jubilee Festival Kids Art Banner hung at the Kids Art Park
- Logo placed on festival programs and hand fans to be distributed during the festival
- Company logo on sponsor banners placed throughout the festival during the event
- Company logo on official festival website linked to company's website
- Company logo on the Kids Art Park page of the Jubilee website
- Company to receive recognition in press releases, e-newsletter and social media posts
- 1 festival t-shirt
- 1 festival print suitable for framing
- First right of refusal for the following year's sponsorship

Activity Options:

- Wooden block sculptures
- Freeform art
- Pumpkins
- Face paint



Elected Officials Luncheon

OVERVIEW: The Annual Elected Officials Luncheon gives members an opportunity to connect with elected officials representing the Eastern Shore, Baldwin County & state of Alabama. The goal is to build relationships and establish a continuous discussion regarding issues that impact the business community.

DATE: October 2021

LOCATION: TBD

ATTENDANCE: 165

PRESENTING SPONSOR: \$3,000 – 1 available

- Company representative will have the opportunity to address attendees
- Opportunity to display business literature
- Company recognized in press releases, social media, e-newsletter and post-event publicity
- Company logo on weekly event announcement e-blast with link to company's website
- Company logo on sponsor board displayed prominently at the event
- Company name on tent cards placed on the tables
- Company name mentioned on invitation as Presenting Sponsor
- Company to receive 4 tickets to luncheon
- First right of refusal for the following year's sponsorship

DIAMOND SPONSOR: \$1,000 – 3 available

- Company recognized as Diamond Sponsor during event
- Company logo on sponsor board displayed prominently at the event
- Company recognized in press releases, social media, e-newsletter and post-event publicity
- Company name on table tents placed on tables
- Company to receive 2 tickets to luncheon
- First right of refusal for the following year's sponsorship

PLATINUM: \$750 – 5 available

- Company recognized as Platinum Sponsor during event
- Company logo on sponsor board displayed prominently at the event
- Company recognized in press releases, social media, e-newsletter and post-event publicity
- Company representatives will receive 1 ticket to luncheon
- First right of refusal for the following year's sponsorship