



# Tourism Website

**OVERVIEW:** ExploreEasternShore.com is the Eastern Shore Chamber's tourism and community website with listings for places to eat, stay, shop & play. It's designed to make it easy for visitors to plan a trip to the Eastern Shore and showcase our beautiful community.

**DATE:** Annual

**WEBSITE SPONSOR:** \$3000 for 2021 or \$1800 Jan – June – 5 available: 1 per category (restaurant, hotel, shop, attraction, event planning)

- Listed as a featured sponsor on the Explore Eastern Shore homepage with a photo, 1 sentence description & link to sponsor's website.
- Directory listing would be flagged as "Featured Sponsor" listing it at the top of all searches it applies to
- Sponsor would receive an enhanced listing on the Chamber's [www.eschamber.com](http://www.eschamber.com) online directory, giving them top billing in their category
- Sponsor would receive 1 blog post per year, specifically highlighting their business. Blog would be promoted on Facebook, Twitter, Instagram, Pinterest and in the Tourism quarterly Newsletter.
- Logo linked to company website included in each quarterly Tourism Newsletter
- Sponsor to receive a featured post on the Explore Eastern Shore Facebook Page once a quarter.
- Brochure automatically included in all Tourism Packets mailed out
- Logo listed on all Tourism Society collateral.
- First right of refusal for next year's sponsorship

**TOURISM NEWSLETTER ADVERTISING:** \$250/ad or \$900/year (4 ads) – 4 available/quarter  
*Quarterly E-Newsletter features tourism topics member recognitions, upcoming Chamber events, ribbon cuttings and access to resources.*

- Square ad in the quarterly tourism e-newsletter
- Ad Spots should be designed to 400 x 400 pixels and saved as .jpeg or .png
- Ad will link to Company website
- Monthly e-newsletters goes out to a mailing list of 1,700+.

**SPONSORED BLOG POST: \$500**

*Blog posts highlights member businesses on ExploreEasternShore.com and are distributed through social media.*

- Sponsored blog post to feature your individual business
- Blog would be promoted on Facebook, Twitter, Instagram, Pinterest and in the Tourism Quarterly Newsletter.