



# CHAMBER CONNECTIONS

Eastern Shore Chamber of Commerce

## Artwork Chosen for Arts & Crafts Festival in Fairhope *An Eastern Shore Chamber of Commerce Event*

The planning committee for the 59th Annual Arts & Crafts Festival in Fairhope, an Eastern Shore Chamber of Commerce event, selected the official artwork for the event this year. The committee commissioned local artist Karen Faire to create the artwork that was inspired by the late Fran Faust Slade, a dedicated volunteer of the planning committee for 23 years.

"We feel Karen's artwork has truly captured the spirit of Fairhope and our Arts & Crafts Festival," said Diane Herzog, festival co-chairman. "We know everyone will agree!"

Born in 1955, Faire grew up in Southern California and attended Rio Hondo Junior College and San Bernardino Valley College. She later met and married her husband, Shane and the couple has been together 28 years. They have a son, Loren who is 24 years old, serving in the United States Air Force as a pilot.

Faire has won numerous prestigious awards for her works, which hang from the walls of her stylish Point Clear home near the bay. She said Fairhope is such



a unique community that inspires growth of artists.

"Being chosen to create the artwork for the Arts & Crafts Festival is very humbling to me," she said.

Faire's inspiration for the artwork came from long-time volunteer of the planning committee, Fran Faust Slade, who envisioned a creation depicting the beauty of life on Mobile Bay and the excitement the Arts & Crafts Festival brings to the area each spring. Slade

was instrumental in helping to bring some of the finest artists and craftsmen from all over the country to the popular event, which now draws approximately 250,000 patrons to Fairhope each year.

Prior to her death last year, Slade expressed her vision to volunteer Elizabeth Stone and co-chairman, Diane Herzog.

"She told us that she had a vision of a piece of artwork that she had always wanted to use for the Festival," said Herzog. "The vision was of a female artist with long hair sitting at her easel and painting while looking at the bay. I don't know where her inspiration

for this vision came from but it was obviously one that was very special to her."

She added the committee commissioned Karen Faire to create the artwork to not only memorialize Fran Slade, but to also incorporate her into the artwork. When viewing the canvas one can see the artist is sitting at her easel painting. The painting depicts crowds enjoying the

See *Official Artwork Chosen* on Page 3

*Eastern Shore Chamber Connections Sponsor: A Total Resource Campaign Initiative*

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# Ambassador of the Month

## Jewel Byrd Safe Harbor Financial



Jewel Byrd, director of marketing for Safe Harbor Financial was awarded Ambassador of the Month for January.

Jewel is a very active member of the Chamber, serving on several committees, such as the Chairman's Gala, Jubilee Festival and Fairhope Arts and Crafts Festival. She also volunteered for the Total Resource Campaign winning first place for membership recruitment. She has been chosen for Ambassador of the Month for the last three years.

Jewel is married to Jim Byrd owner of Safe Harbor Financial Services and chairman of the Board for the Chamber. Jewel has over 24 years of management experience in banking and financial services.

When not working with her husband, and volunteering for other organizations, Jewel enjoys gardening, traveling, sports, entertaining, music and Mardi Gras. She is also a member of the Daphne Exchange Club.

Jewel and Jim have two daughters, one son, and seven grand children.

**March 3, 5-7 pm**

**Business After Hours**

**Beckwith Camp & Conference Center**

***"Green Expo"***

10400 Beckwith Lane, Fairhope (Off Hwy. 27)

A free networking opportunity for all Chamber members.

*Bring lots of business cards!*

**March 17, 8 am**

**Morning Marketing Meeting**

**Scenic Overlook**

Free marketing opportunity for all Chamber members.

*Bring lots of handouts!*

**Call: 621-8222 for more information.**

# Board of Directors

## CHAIRMAN OF THE BOARD

Jim Byrd - *Safe Harbor Financial Services*

## CHAIRMAN ELECT

Phil Cusa - *Thomas Hospital/Infirmiry Health Systems*

## PAST CHAIRMAN

Hugh McCoy - *White-Spinner Construction*

## TREASURER

Greg Strachan - *Bryant Bank*  
Vice Chairman, Economic Development  
Anthony Sampson - *Jani King Commercial Cleaning Services*

## Vice Chairman, Tourism Council

Ben Meisler - *Holiday Inn Express-Daphne*

## Vice Chairman, Membership Value

Linda Scott - *Scott & Associates*

## Vice Chairman, Foundation

Sue Cade - *Edward Jones Investments*  
President/CEO

Darrellyn Bender - *Staff Executive*

## Mayor Fred Small

*City of Daphne*

## Mayor Joseph Bonner

*City of Spanish Fort*

## Mayor Tim Kant

*City of Fairhope*

## Commissioner Bob James

*Baldwin County*

Tim Rosson - *BBVA Compass Bank*

Elizabeth Citrin - *Elizabeth A. Citrin, PC*  
Attorney at Law

Sharon Wright - *White-Spinner & Associates, Inc.*

Bob Baumhower - *Baumhower's Wings*

Donna Givens - *Baldwin EMC*

Rance Reehl - *Reehl Properties, Inc.*

Bryan Parker - *Congressman Jo Bonner*

Rod Platt - *Red Drum Marketing*

David Clark - *Grand Hotel Marriott Resort, Golf Club & Spa*

Jason Horn - *The Insurance Guy*

Kerry O'Connor - *Whitney Bank*

Bradley Byrne - *Jones Walker, LLC*

Contina Woods - *Regions Bank*

## STAFF MEMBERS

Kathie Barton - *Communications Coordinator*

Amy Dial - *Membership Coordinator*

Lori Edson - *Tourism Information Asst.*

Rose Hall - *Information Specialist*

Pat Hawthorne - *Development Director*

Michael Maxwell - *Director of Business Dev.*

Sue Patterson - *Tourism Information Asst.*

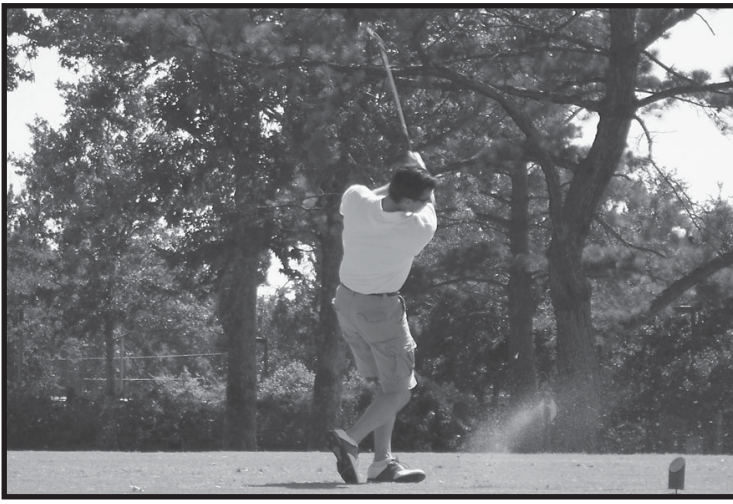
Ginger Parnell - *Director of Tourism & Special Events*

Flo Stanton - *Tourism Specialist*

Paula Tinsley - *Tourism Information Asst.*

Sandra Weekley - *Tourism Information Asst.*

Jo Wylly - *Accounts Manager*



## Eastern Shore Chamber 10th Annual Golf Tournament Set for Friday, May 13

The Eastern Shore Chamber of Commerce is gearing up for the 10th Annual Eastern Shore Chamber of Commerce Golf Tournament. The tournament will be held at the beautiful Lakewood Golf Club in Point Clear. The course, a Robert Trent Golf Trail course, is owned by the Grand Hotel Marriott Resort, Golf Club and Spa. The date for the event is Friday, May 13 with a shotgun start at 1:00 p.m. Players will begin registering at 11:00 a.m. A deli style lunch will be

offered before the tournament kicks off.

The Chamber is proud to announce that Terry Thompson Chevrolet has agreed to be the Diamond Sponsor for the tournament. The Gold Sponsor is Safe Harbor Financial. Lunch Sponsors are Thomas Hospital and Regions Bank. Open Range Communications is the Putting Contest Sponsor. Hole sponsorships are also available, and are a great advertising opportunity for only \$150 each.

The Eastern Shore Chamber Golf Tournament is based on a 4-person scramble, playing off the best ball. An awards ceremony will follow the tournament where all the winners will be recognized. The ceremony is sponsored by Zaxby's.

For more information on how you can be a player, sponsor or just get involved, please call Amy Dial at 928-6387.

### Official Artwork Chosen for Festival

*Continued from page 1*

festival in Fairhope and Fran Slade is in the painting, wearing her signature hat she wore every year.

Faire used a variety of mediums to create the artwork, including textiles, paper, photography, computer graphics, acrylic and metal. She defines the creation as a celebration of life.

"The background is a collage of different textures and torn papers as well as intentionally cut patterns, because life as it comes to us is not perfect, yet, these imperfections, disappointments, hurts and fragments are unified in our persons and our life experiences," said Faire. "No one else's life is like ours, though there are similarities of experience. Over these is the canvas of our life, what we make of these "textures"; overcoming our pasts and represents of what we have become. While they lend a background to whom and what we are, we can either let them define us or we can let them become sources of compassion for other people."

She added that the artwork also depicts the joyful surprise of friendship - that others see individuals and all their flaws, but love them anyway. This she said is a common bond of the human experience which gives people the resources to love and accept others, because they are imperfect and flawed as well.

The official artwork will be printed on the festival posters and t-shirts, which will be available for sale at the information booth during the festival March 18, 19 & 20, 10 am - 5 pm daily. Limited signed edition prints of the artwork 8" x 10" will be also available this year.

The Arts & Crafts Festival was ranked #25 out of 100 the Best Contemporary Crafts Shows in the nation last year by Sunshine Artists Magazine and it was chosen as one of the top 20 events in the state by Alabama Department of Tourism. For more information call 621-8222 or visit the website at [www.eschamber.com/artsandcrafts](http://www.eschamber.com/artsandcrafts).

### Eastern Shore Chamber Seeks Volunteers to Serve on *Youth Leadership and S.T.E.P. Committees*

**The Youth Leadership Program** accepts 40 students who are currently freshmen, sophomores or juniors from Eastern Shore public and private high schools and home-schooled settings will be selected to participate in the six-month program, which begins this year in August.

The students will work on a wide variety of projects that are developed to help them learn leadership skills and broaden their individual talents. Included are seminars, volunteer activities and small group projects that integrate involvement in civic and business issues with life skills that empower them as leaders.

**STEP, which stands for Student Training & Exploration Program** is a career exploration program for Eastern Shore high school students grades 10 - 12. It is designed for students interested in learning about careers in south Alabama's high demand industries, including banking and finance, engineering, hospitality, maritime and non-clinical healthcare.

The selected students will participate in a fun and interactive seminar on skills necessary to get and keep a job, including interviewing, resume development and appropriate dress. They will spend four days at one or more host sites learning firsthand about careers in those industries.

Those interested in serving on either committee may email Christina Hellmich at [chellmich@eschamber.com](mailto:chellmich@eschamber.com).

## Eastern Shore Chamber of Commerce *Business Academy*

**March 2, 9 am - Noon**

**Bryant Bank, 1801 U.S. Highway 98, Daphne**  
**“Positive Psychology: How to Have Fun at Work”**

Patricia Vanderpool, EPA Lifestyle Management

Businesses in our area have suffered through tough times. This workshop will look at creative ways to bring a little humor and laughter back into the workplace.

*\$25 Members / \$30 Potential Members*

**March 10, 11:30 am - 1 pm**

**Paul’s Restaurant, 9509 County Rd. 32, Fairhope**  
**“Baldwin County Commission Update”**

Baldwin County Commissioners will provide their perspective on critical issues facing businesses in Baldwin County.

*\$15 Members / \$20 Potential Members.*

*Sponsors: Wells Fargo, Radio-2-Phone, Daphne Utilities, and Hartmann, Blackmon & Kilgore.*

**Register at [www.eschamber.com/academy](http://www.eschamber.com/academy) or 928-6387.**



*The Eastern Shore Chamber of Commerce recently welcomed new member Jubilee Landscape, Inc. with a plaque presentation. Presenting the new member plaque was Jim Byrd, chairman of the board for the Eastern Shore Chamber. Recipients were owners Kim and Bruce Martin. Present for the presentation was Jewel Byrd, ambassador for the Chamber. Jubilee Landscape is located at 12562 Mary Ann Beach Road in Fairhope. Jubilee Landscape is a full service outdoor beautification company, serving Baldwin County for over 30 years. Services include design, irrigation, color plantings, maintenance, hardscapes, erosion control, parking lot sweeping, power washing and organic programs. Call 928-7744 for more information.*

# 4PEN AIR

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Shore Chamber to  
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\*Membership Eligibility Required. Active duty or retired military and their immediate families, Current or retired federal civil service employees and their immediate families, Employees of a select employee group (SEG)- Immediate family members of an eligible member, or residents of the same household as an eligible member, may also join. Depending on employer, other conditions may be required for membership.



## Eastern Shore Chamber Member *Appointed to Commission on Job Creation*

Eastern Shore Chamber of Commerce member, Denise Knox, owner and president of Private Gallery, has been named to the newly formed Speaker's Commission on Job Creation, created by Alabama Speaker of the House Mike Hubbard, R-Auburn. The commission is made up of a select group of business leaders tasked with identifying opportunities to boost private sector job growth through changes in state laws and policies.

Denise Knox, of Fairhope, is the owner and president of Private Gallery, a women's clothing, jewelry, and accessories boutique. Knox began Private Gallery as a home-based business in 1996 and has grown the company to 14 locations across the Southeast. Knox was recognized in 2002 and 2004 as an Alabama Retailer of the year, and in 2009, she was elected to the Board of the Alabama Retail Association. The Eastern Shore Chamber nominated her for the Alabama Retailer of the year award.

The commission plans to hold a series of meetings across the state. The first will be at 6 p.m., February 15, at Chan Auditorium at the University of Alabama in Huntsville.

# Avoiding Employment Lawsuits: *Let Fairness Be Your Guide*

In these uncertain economic times, employers are understandably more frustrated than ever when faced with a meritless employment lawsuit or administrative charge. Employees seemingly risk little or nothing in terms of time or money by filing a charge or lawsuit. Employers, on the other hand, often expend significant amounts of time and money defending themselves, even in instances where the claims have no merit. Under such circumstances, "winning" a lawsuit, even if dismissal is obtained before trial, can be a small consolation to the employer. Settling frivolous claims in order to minimize litigation costs can be a problematic solution to this problem as it may tend to encourage the filing of more charges and lawsuits. Given such a predicament, what is an employer to do?



*Brad Adams*



*Kelly Reese*

While we can offer no easy solution, we have observed that there is often one common thread woven throughout much employment litigation - a firm conviction by employees that they have been treated unfairly by their employers. Employers simply do not always treat all employees the same. Subjectivity reigns in the workplace! The law, however, does not protect employees from being treated unfairly. It only protects them from being treated unfairly for certain prohibited reasons (e.g., because of their race or gender). Many employees do not seem to understand that there is not a legal remedy for every act of unfairness in the workplace. More importantly, some employees wrongly assume that unfairness in the workplace is the product of discrimination. In our view, this assumption is a primary source of frivolous employment lawsuits, which is why employers should strive not merely to comply with the law but also to deal fairly with all employees.

Employers must therefore go beyond adopting, communicating and enforcing strong policies prohibiting discrimination and retaliation in the workplace. While those things are critically important, many employers have devoted significant time and money to their implementation and related training yet, despite such efforts, find themselves defending employment lawsuits which are based on nothing more than a misperception of unfairness constituting discrimination. For example, employers who hire or promote someone because they belong to the same Mardi Gras society have violated no law against discrimination. But they may have invited a discrimination lawsuit from the person who was not hired or promoted.

Sometimes employers and employment lawyers (ourselves included) focus on what is legally required or legally advisable to the

exclusion of promoting a workplace that is not only fair but perceived as fair by employees. While an employer's good faith efforts to provide for a discrimination-free workplace may enable the employer to ultimately prevail in a discrimination lawsuit, such efforts alone probably will not prevent some such lawsuits from being filed in the first place. Fairness in the workplace, however, may help further minimize such lawsuits. Following are a few ways employers can

promote fairness in the workplace:

- Provide employees with avenues to communicate with management about all work-related issues, not just perceived discrimination. Open door policies, town hall style meetings, "team" meetings and other communication outlets can show employees that their employer values their input.
- Take all complaints seriously, not just discrimination complaints or issues that are perceived as potentially having adverse legal ramifications for your business. An employer's unsatisfactory response or failure to respond to a complaint of unfairness may lead the employee to later believe that the situation was the product of discrimination.
- Be consistent. Exceptions, particularly those that are significant to employees and left unexplained, create problems. We dealt with an example of this issue recently when an employer promoted an individual on an expedited basis. It was an extremely important position to the employer, who believed there was a business necessity to fill the position immediately. Rather than utilizing its normal job posting process and interviewing all qualified candidates, management quickly identified a qualified employee, who was summarily promoted into the position. The employer not only made a significant exception to its normal promotion practice, but employees who were passed over for the promotion were left to speculate as to why the promotion occurred in such a fashion. One such employee surmised that it was the product of discrimination and filed a lawsuit.

There are no simple or complete solutions to avoiding employment lawsuits but focusing on promoting general fairness in the workplace may prove an effective strategy for minimizing such lawsuits.

**Note:** This article was submitted by Brad Adams and Kelly Reese of Adams & Reese Law Firm. For additional information call 433-3234 or visit [www.adamsandreese.com](http://www.adamsandreese.com).



## Chamber Seeking Presenters for CHOICES Program

The Eastern Shore Chamber of Commerce is proud to present the national CHOICES motivational seminar to 7th graders free of charge, in Middle Schools along the Eastern Shore. Last year the Chamber presented the program to 32 classes.


CHOICES is a two-hour classroom workshop designed to help students realize the long-term implications of the decisions they make in school. CHOICES' hands-on activities awaken students to the power to make important future-impacting decisions right now. The workshop develops ideas of time management, self-discipline and wise academic decision-making. It brings home to teenagers the meaning of the term "cost-of-living" and exposes them to information about the education and skills required for occupations in today and tomorrow's workplace.

*We need your help.* To bring the seminar to the class rooms we need volunteers to present it to the students. This is an excellent way you and your company could do something very beneficial for our youth. It is also a good way for the students to get to know our business community. The commitment of time is estimated to be one hour for training and two hours presenting the program to each class in the schools. Presenters will be asked to commit to at least three classes. Presenters will present for two days. We are planning to begin the last week in March.

If you are interested in donating time to help our future generation learn how to make the right choices for their lives please call Kathie Barton at 928-6387 and volunteer.

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## New Members

**DVA Photography**  
Dan Rohde  
807 Darrah St.  
Fairhope  
279-0045

**Dauphin Realty of Baldwin County**  
Paula Knodel  
559 N. Section St.  
Fairhope  
454-0902

**Jones Walker, LLP**  
Bradley Byrne  
254 State St.  
Mobile  
439-7517

**Jean McKee**  
512 Spanish Main  
Spanish Fort  
621-8867

**Roto Rooter Plumbing Service**  
Johnny Gonzalez  
22405 Highway 59  
Robertsdale  
621-1777

**American Family Care**  
Nic Venezia  
6631 Park Dr.  
Daphne  
626-5700

**Salon Royale, LLC**  
Kristen Watler  
6890 US Highway 90,  
Ste. 16  
Dahne  
625-6385

**Thomas Home Health**  
Kristina Crocker  
27961 US Highway 98,  
Ste. 16  
Daphne  
625-1520

**Batchelor's Residential Service, LLC**  
Ed Leatherbury  
P.O. Box 7414  
Mobile  
476-4321

**Harry D'Olive, Jr. Attorney at Law**  
410 Courthouse Sq.  
Bay Minette  
202-4680

**Paradise Services, LLC**  
**Phyllis Pearson**  
24705 Canal Rd.  
Orange Beach  
974-1290

**PRO 356 Consulting, LLC**  
Rick Miller  
701 S. Mobile St.,  
Ste. 38  
Fairhope  
472-5629

**Guthrie's of Fairhope**  
Will Easterling  
51-B N. Greeno Rd.  
Fairhope  
990-2897

**Merrill Lynch**  
Rick Thome  
601 N. Section St.  
Fairhope  
990-2378

**Church Street Café**  
Ann Dominick  
7 S. Church St.  
Fairhope  
990-3402

**Hand Arendall, LLC**  
W. Bradley Smith  
71 N. Section St., Ste. B  
Fairhope  
210-0609

**Tyndall Federal Credit Union**  
Greg Wheeler  
6470 Spanish Fort Blvd.  
Spanish Fort  
850-747-4471

*New Members  
as of February 16, 2010*

# Renewed Members

**AAA Moving & Warehousing Co.**  
Movers, Business & Residential  
Members 2 Years

**Alabama Coastal Foundation**  
Civic or Fraternal Organization  
Member 7 Years

**Aseracare Hospice**  
Hospice  
Member 5 Years

**Baldwin County Association of Realtors**  
Real Estate  
Member 5 Years

**Baldwin County Humane Society**  
Civic or Fraternal Organization  
Member 23 Years

**BancorpSouth**  
Bank  
Member 2 Years

**BankTrust**  
Bank  
Member 3 Years

**Barons "By The Bay" Inn**  
Motel  
Member 29 Years

**Baumhower's Wings**  
Restaurant  
Member 4 Years

**Bay Images**  
Awards/Trophies  
Members 20 Years

**Bayside Dental Care**  
Dentists  
Member 13 Years

**Bimini Bob's**  
Restaurant  
Member 2 Years

**Bryant Bank**  
Bank  
Member 4 Years

**Care House Baldwin**  
County Child Advocacy Center  
Civic or Fraternal Organization  
Member 1 Year

**Carter, Terry & Co.**  
Financial Planner & Consultant  
Member 2 Years

**Charles Associations International, Inc.**  
Consulting - Nuclear  
Member 8 Years

**Coastal Bank and Trust**  
Bank  
Member 3 Years

**Constantine Human Resource Consulting, LLC**  
Human Resources Consulting  
Member 4 Years

**Consumer Credit Counseling Service of Mobile**  
Counseling - Credit  
Member 19 Years

**Dr. John L. Stump, IMC, LLC**  
Physicians - Acupuncture & Chiropractic  
Member 22 Years

**Driftwood RV Park**  
RV Resorts  
Member 11 Years

**EAP Lifestyle Management, LLC**  
Employee Assistance Program  
Member 3 Years

**Eastern Shore Harley-Davidson Shop**  
Motorcycle Sales & Service  
Member 4 Years

**Eastern Shore Literacy Council**  
Civic or Fraternal Organization  
Member 13 Years

**Edible Arrangements**  
Gift Shop  
Member 3 Years

**Fairhope Courier**  
Newspaper  
Member 29 Years

**Fitzpen Place**  
Event Planning Service  
Member 3 Years

**Great Kitchens**  
Appliance Sales, Service & Repair  
Member 4 Years

**Harbison & Hoyt, LLC**  
Michael J. Hoyt  
Warren T. Harbison  
Attorneys  
Members 5 Years

**Hatch, Mott, MacDonald**  
Architectural Firm  
Member 21 Years

**Inland Air Systems, Inc.**  
Air Conditioning Contractors & Systems  
Member 18 Years

**Key West Inn**  
Motel  
Member 13 Years

**Kopesky, Britt & Norton, LLC**  
Attorneys  
Members 28 Years

**Larry Merrihew**  
Individual Members  
Member 4 Years

**Lopez Family Chiropractic**  
Physicians-Chiropractic  
Member 10 Years

**Mannich Real Estate, Inc.**  
Real Estate Company  
Member 14 Years

**Medi Weight Loss Clinic of Fairhope**  
Weight Loww & Fitness  
Member 2 Years

**Medicap Pharmacy**  
Pharmacy  
Member 12 Years

**Mobile Bay Bears Professional Baseball Club, LLC**  
Professional Sports Organization-Baseball  
Member 5 Years

**Mr. Electric of South Alabama**  
Electrical Contractor  
Member 2 Years

**OSI/Office Solutions & Innovations**  
Office Supplies  
Member 4 Years

**Roberts Brothers Real Estate**  
Christi Mossburg,  
Member 2 Years  
Brenda B. Mather,  
Member 27 Years  
Realtors

**Sandra's Place**  
Restaurant-Café/Deli  
Member 5 Years

**Sexton Lawn & Landscape, Inc.**  
Landscape/Lawn Care  
Member 5 Years

**Spanish Fort Educational Enrichment Foundation**  
Educational Enrichment Foundation  
Member 6 Years

**Street's Exquisite Plants & Aquatic Gardens, Inc.**  
Garden & Pond Centers  
Member 6 Years

**TAG/The Architects Group, Inc.**  
Architectural Firm  
Member 15 Years

**The Appraisal & Consultant Group, Inc.**  
Real Estate Appraisers  
Member 10 Years

**The Arlington at Eastern Shore Centre**  
Apartments  
Member 2 Years

**The Gardens of Daphne**  
Retirement & Assisted Living Communities  
Member 7 Years

**The Shoulder d/b/a The Yellow Cottage**  
Thrift Shop/Upscale  
Member 2 Years

**The Vinings at Spanish Fort**  
Apartments  
Member 2 Years

**United Way of Baldwin County, Inc.**  
Civic or Fraternal Organization  
Member 14 Years

**Vale're Homes, LLC**  
Construction-Residential Building  
Member 1 Year

**Ware Jewelers**  
Jewelry and Gifts  
Member 6 Years

**Wavenet Technologies**  
Computer & Network Services  
Member 2 Years

**Windmill Market**  
Open-Air Market  
Member 1 Year

**Wintzell's Oyster House-Eastern Shore**  
Restaurant  
Member 3 Years

**Workshops, Etc!**  
Consultants-Training  
Member 10 Years

*Renewed Members  
As of February 16, 2010*



# Tourism Traffic Report

## January 2011

January 2011 1,157

January 2010 1,072

### International Visitors:

January 2011 77

January 2010 76

Tourism information is  
available at [www.eschamber.com](http://www.eschamber.com)

## Demographics Update Data for Baldwin Co. January 2011

Total Homes/Townhomes Sold: 182

Total Homes On Market: 2,171

Average Days on Market: 145

Average Selling Price: \$177,395

Total Condos Sold: 72

Total Condos on Market 1,322

Average Days on Market: 246

Average Selling Price: \$279,334

### Unemployment Data:

Alabama 12/10-8.9% 12/09-10.6%

Baldwin 12/10-8.4% 12/09-10.2%

United States 12/10-9.1% 12/09-9.7%

### Resources:

Baldwin County Association of Realtors  
Alabama Bureau of Labor Statistics

### MARCH 2011

2 Business Academy Workshop, 9 am - Noon, Bryant Bank, Daphne, "Positive Psychology: How to Have Fun," Patricia Vanderpool, EAP, 928-6387. *An Eastern Shore Chamber of Commerce event.*

3 Business After Hours, 5 - 7 , Beckwith Camp, "Green" Expo, 928-6387. *An Eastern Shore Chamber of Commerce event.*

4 Mystic Order of Persephone Parade, Daphne, 6:45 pm.

4 Maids of Jubilee Parade, Fairhope, 6:30 pm.

5 Krewe of Mullet Mates Parade, Point Clear, 2 pm.

5 Shadow Barons Parade, 6:45 pm. Daphne.

7 Order of Mystic Magnolias Parade, Fairhope, 7 pm.

8 Mardi Gras Day. (Chamber offices closed)

10 Eastern Shore Chamber Business Academy Business Brief, 11:30 am - 1 pm, Paul's Restaurant, Baldwin County Commission Update. *An Eastern Shore Chamber of Commerce event.*

12 Doll & Toy Show/Sale, 9:30 am-4 pm Fairhope Civic Center, 980-5958.

17 Morning Marketing Meeting, 8 am, Scenic Overlook office. *An Eastern Shore Chamber of Commerce event.*

18, 19, 20 Arts and Crafts Festival in Fairhope, 10 am - 5 pm. *An Eastern Shore Chamber of Commerce event.*

### APRIL 2011

9-10 Baldwin County Home Builders Spring Tour of Homes. 928-9927

9-10 Bayshore Ballet presents Hansel & Gretel & Paquita. Sat. 2 & 7:30 pm, Sun. 3 pm. 990-9744.

10 Daphne's Sunday Sunset Concert Series, 1 1/2 hr before sunset, Bayfront Park, Baldwin Pops, 621-3703.

12 Business Academy Business Brief, "Alabama Port Today", Jimmy Lyons, Director, 11:30 am -1 pm, 928-6387. *An Eastern Shore Chamber of Commerce event.*

15 6th Annual Ballroom Dance, Daphne Civic Center, 626-5300.

16 Annual Egg Hunt, noon, Lott Park, Daphne, 626-2096 or 621-9000.

19 Spring Concert by Baldwin Pops at Daphne Civic Center, 7 pm, 626-5300.

21 Morning Marketing Meeting, Scenic Overlook, 621-8222. *An Eastern Shore Chamber of Commerce event.*

23 Earth Day, 10 am - 7 pm, Fairhope Pier, 990-6002.

24 Spring Concert by Baldwin Pops at Henry George Park on the Bluff, Fairhope, 6:30 pm, 928-3754.

26 Thomas Hospital Foundation Golf Classic, Lakewood Golf Club, tee time 1 pm, 990-1512.

28-30 Delta Woods & Water Expo, 5 Rivers Delta Resource Center, Spanish Fort, 626-4884.

29-30 Dauphin Island Race, Mobile Bay (251) 402-4098.



Address Service Requested

www.Eschamber.com

(251) 621-8222

FAX (251) 621-8001

36526-0310

Daphne, Alabama

P.O. Drawer 310

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