

Frequently Asked Questions

Festival Dates
March 19, 20, 21, 2010
10 am - 5 pm

Application Deadline
Postmarked by October 9, 2009
Late fees apply after this date.

Acceptance Notifications
Beginning in December, 2009

Event Location
Downtown streets of Fairhope, Alabama

Registration / Set-Up
Registration begins at 3PM Thursday, March 18th at the Chamber office in Downtown Fairhope. Artists are to provide their own tent. **NO PARKING INSIDE PERIMETERS AFTER 5PM OR YOU WILL BE TOWED.** Artists will be notified by the Police and permitted to drive to their booth space when the Chamber and City have completed setup. **There is no exception to this rule.**

Parking
Parking for your vehicles, including RV's, is very limited. Please do not double park or block driveways. **You will be towed.** Please allow for restocking during the festival (ie. hand dolly).

Photo CD
Each artist must submit 4 recent JPEG images on a computer disc, 3 of individual pieces that best reflect your work and 1 image of a fully stocked, outdoor booth. Please write your name on the disc using a permanent marker. Please do not place labels on disc. Disc will not be returned. No slide shows, PDF files or word files. Please send in JPG format.

Booth Fee	\$265
Jury Fee	\$ 30 (non-refundable)
Late Fee	\$ 50 (if application is postmarked by 10/09/09 or later)
Prime Corner Fee	\$ 75 (28 spaces assigned in order of date received.)

Booth
10' x 10'
Electricity is not available. Generators and amplified music are not allowed.

Number of Booth Spaces Available
234

Artist Amenities
Police Security, Hospitality Tent, Ambassadors, "Artist Adoption" Program by Downtown Merchants and Artist's Dinner.

For More Information Contact
Eastern Shore Chamber of Commerce
(251) 621-8222 or specialevents@ESchamber.com

58th Annual Arts and Crafts Festival Fairhope, Alabama

March 19, 20 & 21, 2010

The Eastern Shore Chamber of Commerce and its volunteers would like to thank you for your interest in applying to the 58th Annual Arts and Crafts Festival. Each spring, beautiful downtown Fairhope, Alabama plays host to talented artists and craftsmen from around the country and the world.

The Annual Arts and Crafts Festival has been consistently listed in Sunshine Artist Magazine as one of the top 200 festivals in the country. It has also been recognized by the Southeast Tourism Society as one of the top 10 attractions held during March and further ranked in the top 20 events held in the state of Alabama. The Festival was also named the 2004 Event of the Year in Alabama. The Arts and Crafts Festival has also been featured in Better Homes and Gardens and Southern Living magazines, and was awarded Mobile Bay Monthly Magazine's Reader's Choice Award for Best Festival.

In addition, we advertise this show to areas outside the state of Alabama using radio, television, billboards and print media. Our goal is to provide the best festival possible for our exhibitors and the many thousands of visitors and patrons who attend this annual event.

We are looking forward to another successful show and invite you to apply today!

Sincerely,
Dianne Herzog
Ciara Smith
Festival Co-Chairs

An Eastern Shore Chamber of Commerce Event



Eastern Shore
Chamber of Commerce
P.O. Drawer 310
Daphne, Alabama 36526-0310

58th Annual Arts & Crafts Festival

Fairhope, Alabama

Awards Presented

Best of Show (1) \$2000.00
Chairman's Award(1) \$750.00
Chamber's Award(1) \$750.00
Awards of Distinctions (10)\$500.00
ESAC Award (1)\$250.00
State Award (1)\$250.00
Merit Awards (5) \$200.00
Patron Awards (50) \$100.00
Jury Award (1)\$250.00

Application Deadline: October 9, 2009



Festival Information

Artist Selection Process

Artists are juried and selected based on the images submitted with their application (these images must be representative of works that will be shown at our Festival). A limited number of artists per category will be accepted to provide a balanced show. Artists with quality works may be accepted to a "Wait List" once a category is full. The Festival may use all images submitted for publicity purposes provided the application is accepted. Artists submitting the application must be at registration with a photo I.D. and in the booth for all three days of the festival. **Do Not send samples**; they will not be presented during the jury process nor will they be returned.

How to Apply

Submit a Photo CD and completed application. Using JPEG format, send three images of your works that will be shown during the festival and one of your fully-stocked, outdoor booth, along with a brief description of each image. Submit **separate checks for jury fee, booth space, and prime space if applicable** and a stamped, self addressed, business size envelope. All items must be submitted with your application; incomplete applications will not be accepted and will be returned to the artist. Make each check payable to Eastern Shore Chamber of Commerce and mail to PO Drawer 310, Daphne, AL 36526.

Application Deadline and Notifications

Applications postmarked by **October 9, 2009** deadline will begin to receive notifications by December, 2009. Applications postmarked October 12, 2009 and after will receive notifications after January 15, 2010. Late entries will be accepted until show is full.

State/County Business License

The State of Alabama and Baldwin County require each exhibitor and vendor to purchase a transient business license. The details are available from the Baldwin County License Inspector at (251) 990-4631.

Photo CD

Applicants must submit JPEG format images. Please write your name on the disc, no labels please, using a permanent marker. Applications submitted without a fully-stocked outdoor booth display will be considered incomplete. No indoor booth images. Please note the quality of your image can affect acceptance. Image quality is important and should be a true reflection of the actual work. Disc will not be returned.

Multiple Entries

Submit one application per category. Applicants who enter in more than one category must submit fees and a disc for each category. Only works from accepted category may be displayed.

Judging

Judging will begin at 9 am on Friday, March 19, 2010. Judges will evaluate exhibits in the manner of their choice. An assistant is assigned to each judge and will mark the booth card to indicate that each exhibit has been judged.

Artist's Dinner

An Artist's Dinner will be held at the Fairhope Civic Center (within festival walking distance) on Friday, March 19th at 6:00 PM. The dinner features the presentation of awards. Limited additional dinner tickets available at registration on Thursday, March 18th.

Rules and Regulations

- An accepted application is a commitment to participate in the show. **NO REFUNDS** will be made for any reason, including inclement weather. Accepted artists must exhibit the full three days of the show and be in their booths during designated festival hours.
- Exhibitor must be directly involved in the design and production of work they exhibit at the Annual Arts and Crafts Festival in Fairhope. Exhibitors must display their own work, not that made by others (buy/sell). Excluded from exhibition are commercially manufactured items, items made exclusively from commercial molds and mass-produced items. Reproductions, including giclees, are allowed to be sold but must be **clearly marked**. At least 25% of your display must be original work.
- Only one artist with his/her original work is allowed per booth.
- **Under no circumstances will stand-in or proxy exhibitors be permitted.** Only artists or crafters accompanying their own original works may participate in the festival.
- Only work representative of that submitted for jury may be exhibited. Displays will be viewed throughout the festival. The festival reserves the right to request the removal of any work that differs from the images submitted and accepted as well as any inappropriate work or display. Failure to remove such works or abide by the rules set forth may result in the applicant's removal from the festival and applicant being prohibited from participating in future festivals.
- Exhibitors bear the responsibility for all setup and security needs for their exhibits. The festival does not require exhibitors to show proof of insurance, however it is recommended that each exhibitor should be covered under their own insurance. Please allow for restocking during festival hours.
- All fire department safety lanes and rules will be observed and strictly enforced at all times. **No generators** are allowed in the show. Battery lighting is acceptable. **No amplified music** is permitted. All displays must be contained within your designated space.
- During set up, nails or other anchors may not be placed in the street. Make alternative arrangements to secure your booth. Tent weights are required; Fairhope can be windy during this time of the year!
- Each exhibitor is responsible for collecting Alabama state, Baldwin County and city of Fairhope taxes as required by law. Tax forms will be provided in the registration packets.
- The Annual Arts and Crafts Festival reserves the right to remove an artist from the show for conduct deemed unacceptable and/or detrimental to the mission and reputation of the Annual Arts and Crafts Festival in Fairhope.
- Accepted artist who are not on the street and setting up by 8AM Friday, March 19th, will forfeit their space and booth fee.

Categories

1. **Decorative Crafts**-wall hangings, stained glass, tapestry, garden art
2. **Functional Crafts**-kitchen and desk items, leather, baskets, musical instruments, dolls, soft sculpture, children's and adult clothing, weaving, etc.
3. **Graphics and Drawing** - etchings, serigraphs, pen and ink, pastel, pencil, calligraphy
4. **Jewelry**
5. **Painting** - (Watercolor artists see # 9) oils, acrylics, mixed media, 3-D
6. **Photography**
7. **Pottery/Ceramics** - earthenware, raku, porcelain, etc.
8. **Sculpture** - dimensional forms in clay, metal, glass
9. **Watercolor**
10. **Wood** - furniture, sculpture, bowls, carvings, etc.

For Office Use Only

Jury Fee Check # _____ Prime Corner Fee Check # _____
 Single Booth Fee Check # _____ Late Fee Check # _____
 Double Booth Fee Check # _____ Date Received _____

58th Annual Arts and Crafts Festival Fairhope, Alabama

Artist _____ (Last) _____ (First) _____ (Middle)

Business Name _____

Address _____

City _____ State _____ Zip _____

Phone # _____ Cell # _____

e-mail _____ Web-site _____

Special requests _____
(Every effort will be made to honor requests)

3-5 word description of work _____

Price range of work: low \$ _____ high \$ _____

Please jury my work in category # _____
(select your number from categories below) Check List

- | | |
|-------------------------|--|
| 1. Decorative Crafts | <input type="checkbox"/> Photo CD (3-images & 1 outdoor booth display) |
| 2. Functional Crafts | <input type="checkbox"/> \$30 Jury Fee (separate check) |
| 3. Graphics and Drawing | <input type="checkbox"/> \$265 Booth Fee (separate check) |
| 4. Jewelry | <input type="checkbox"/> \$530 Double Booth Fee (separate check) |
| 5. Painting | <input type="checkbox"/> \$75 Prime Corner Fee (separate check) |
| 6. Photography | <input type="checkbox"/> \$50 Late Fee (separate check) |
| 7. Pottery & Ceramics | <input type="checkbox"/> 1 SAS envelope (business size) |
| 8. Sculpture | <input type="checkbox"/> Description of work |
| 9. Watercolor | <input type="checkbox"/> Completed & signed application |
| 10. Wood | |

If not accepted, do you wish to be placed on the "Wait List"? _____

Describe each image including the size and price.

1. _____
2. _____
3. _____
4. Booth Image _____

The undersigned does hereby and forever discharges the Eastern Shore Chamber of Commerce, its agents, representatives or employees of and from all manner of actions, suits, damages, claims and demands whatsoever, in law or equity, from any loss or damage to the undersigned's property while in the possession, supervision or auspices of the Eastern Shore Chamber of Commerce, its agents, representatives, or employees. The undersigned has read and agrees to the standards in this application.

Artist Signature: _____ Date: _____

Detach & Return

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