

Be a Part of the Arts!

Here's an easy way to join in the fun and success of the

60th ANNUAL ARTS & CRAFTS FESTIVAL

FAIRHOPE, ALABAMA
MARCH 16, 17 & 18, 2012

An Eastern Shore Chamber of Commerce Event

PATRON'S AWARD PROGRAM

In order to attract the highest quality of artists, the 60th Annual Arts & Crafts Festival needs to assure the artists and crafters that a certain level of sales success is possible. The "Patron's Award Program" insures the purchase commitment of our local community prior to the Festival. This "pre-festival sales commitment" is just one of the features that helps keep our festival ranked in the top twenty for arts and crafts festivals in the country by Sunshine Artists Magazine and one of the top 25 events in the South by the Southeast Tourism Society! Our patrons help encourage top-quality artists to return to the festival each year!

So....what do I do?

- **First** commit to purchase \$100 of art work at the 60th Annual Arts and Crafts Festival.
- **Then** stop by the Chamber office during the festival and pick up your Patron's award ribbon and placard, and go shopping. When you select at least \$100 of merchandise from a single exhibitor that you wish to purchase...buy it! The exhibitor will then display your patron's award ribbon and placard in front of their booth for the remainder of the Festival. (You may also choose to leave your purchased artwork on display at that booth for the remainder of the festival.)
- **And even better...**your name and/or business name will be listed in the official festival program/map as a patron sponsor provided you notify the Chamber and/or committee before the map goes to print. Approximately 275,000+ shoppers/visitors will have the opportunity to see your name and/or business name at the exhibitor's booth and on our festival map. For more details please call Ginger Parnell at 621-8222.

Please complete and return by Thursday, February 28, 2012 via fax (621-8001) if you are interested in participating:
(as you would like it listed on the placard)

Contact Name: _____

Business Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____